



ROME
XIV INTERNATIONAL CONGRESS
OF DERMATOLOGY
18-21 JUNE 2025
THE ROADS OF DERMATOLOGY



INTERNATIONAL
SOCIETY of
DERMATOLOGY

Media Guidelines

Version 00 (March 25, 2025)

The XIV International Congress of Dermatology and SDeMaST – ADOI Special Edition are delighted to host media representatives at the Rome Convention Center “La Nuvola”.

1. GENERAL INFORMATION

Journalists, reporters, writers, and editors from recognized print, online, or broadcast media are invited to apply for press accreditation via the **online Media Registration Form**.

If you experience issues with the online form, contact: icd2025media@thetriumph.com

Media accreditation can be only submitted until **June 4, 2025**.

ICD2025 and the Special Edition allow accreditation for:

- a maximum of 2 journalists, writers, and/or reporters, 1 photographer, and 1 crew member per media outlet.
- a maximum of 1 freelance journalist or online media/blog representative per outlet, website, or blog.
- a maximum of 3 people for broadcast media.

Please note that Media registration is free of charge.

The **Media Badge** will be issued upon verification of the required documentation and must be collected at the **Media Desk** in the Registration Area – Level -1 by presenting:

- A **photo ID**, such as driver’s license or passport.
- A **media ID**, such as a press card or business card.

By obtaining accreditation, ICD2025 and the Special Edition expect subsequent publication in the related media outlet as a commitment to be upheld.

In case of badge loss, a reissue fee of **EUR 50.00 VAT included** applies.

Media Registration Desk Hours:

Wednesday, 18 June from 07:30 to 19:30

Thursday, 19 June from 07:30 to 19:00

Friday, 20 June from 07:30 to 19:00

Saturday, 21 June from 07:30 to 14:00

Media Center

Only for June 18, Media Center and Interview Room are in the same room, at the beginning of the Concourse (Level -1), on the left.

From 19 to 21 June the Media Center is located at the end of the Concourse, on the right.

Opening hours:

Wednesday, June 18: from 08:00 to 17:30

Thursday, June 19: from 08:00 to 18:00

Friday, June 20: from 08:00 to 18:00

Saturday, June 21: from 08:00 to 14:00

Please note that only registered Media may use the **Media Center** and all the facilities.



ROME
XIV INTERNATIONAL CONGRESS
OF DERMATOLOGY
18-21 JUNE 2025
THE ROADS OF DERMATOLOGY

Doctors and other participants without Media accreditation are not allowed access, except for interviews with registered Media. In such cases, interviewees must always be accompanied by a registered Media and may not remain in the room for more than one hour.

The **Media Center** cannot be used for equipment storage.

Interview Room

Interview Room is located at the beginning of the Concourse (Level -1), on the left.

Opening hours:

Wednesday, June 18: from 08:00 to 17:30

Thursday, June 19: from 08:00 to 18:00

Friday, June 20: from 08:00 to 18:00

Saturday, June 21: from 08:00 to 14:00

A **Photocall Area** will be located in the Concourse (Level -1), on right, close to the Media Center.

2. REGISTRATION REQUIREMENTS

Journalists/Reporters & Freelance journalists

- Provide 1 published dermatology-related articles with a visible byline
- If the articles are in a foreign language, include an English version

Web journalists/Bloggers

- Blogs must be active for at least 1 year and feature original, regularly updated content on dermatology, skin, hair, or nails
- Content must not be sponsored by a single company, product, or service
- The blog must have at least 5,000 unique monthly visitors.

Broadcast media

- Provide the names of news or information programs in the field named "Notes"
- A letter of assignment from the broadcaster is required

Technical crews

- Photographers and crew members must specify the media they are accompanying in the Media Registration Form in the field named "Notes"

Applications submitted without supporting documents will not be accepted.

After filling in the form with all the required information, you will receive an email confirmation.

3. INELIGIBLE REGISTRANTS

The ICD2025 does not issue Media badges to:

- publishers
- advertising, marketing, public relations, or sales representatives
- industry/exhibitor press officers or their public relations consultants
- educational program developers (including writers and editors of continuing medical education content or its international equivalent)
- financial or business analysts
- trade media management personnel
- individuals who are not covering the meeting for a recognized news organization

www.icd2025rome.org





ROME
XIV INTERNATIONAL CONGRESS
OF DERMATOLOGY
18-21 JUNE 2025
THE ROADS OF DERMATOLOGY

- influencers' isolated applications will not be considered; they can only access the Congress if invited by Sponsoring and/or Exhibiting companies.

4. ACCESSIBLE AREAS

SIDeMaST-ADOI Special Edition (in Italian only)

Special Meetings

Plenary sessions

Symposia

Free Communications Sessions

Late-breaking Sessions

e-Poster area

Opening and Closing Ceremonies

Sponsored sessions: Lunchtime Sponsored Symposia & Satellite Symposia, after the meeting participants have been seated and at the discretion of the host company.

Members of the media who have questions for presenters should arrange interviews with them rather than ask questions during the session. Members of the media are observers of and not participants in educational sessions

5. RESTRICTED AREAS

Business/operational meetings of the SIDeMaST, ADOI, ADMG, International Society of Dermatology and Affiliate Member Societies, including but not limited to, SIDeMaST, ADOI, ADMG, International Society of Dermatology General Assemblies, and any special meetings/forums requiring specific membership:

Courses

Welcome Reception

President's Dinner

Networking Dinner

Society and/or Sponsor receptions

Exhibition Hall

6. UNAUTHORIZED ACTIVITIES

Any media registrant who violates the ICD2025 Media guidelines will immediately lose their credentials and may be excluded from future meetings. Specifically, registered Media will be considered to be in violation of the ICD2025 policies if they:

- promote, market, or represent a company for the purpose of obtaining publicity or subscriptions from any participant or exhibitor
- secure a Media badge solely for the purpose of marketing a product or service
- are caught misrepresenting themselves or their media organization to obtain media credentials and cover the meeting
- violate the regulations outlined in these Media Guidelines.

7. PHOTO, VIDEO, AND AUDIO RECORDING

Registered Media are allowed to:

Conduct video-recorded interviews only in the designated Interview Room or, in exceptional circumstances, with the accompaniment of an ICD2025 media department officer

Audio record interviews only with the written consent of the interviewee, to gather information for accuracy and not for retransmission or reproduction.

www.icd2025rome.org





ROME
XIV INTERNATIONAL CONGRESS
OF DERMATOLOGY
18-21 JUNE 2025
THE ROADS OF DERMATOLOGY

Registered Media are prohibited from:

Photographing or videotaping in any scientific session, in the Exhibition Hall or in the e-poster area.

Photographing scientific material in the exhibition hall, poster area, and scientific sessions, including the use of digital cameras and mobile phones.

The ICD2025 Media Department will provide the media with official pictures every day.

Any violation of these rules will result in expulsion from the session and from the XIV International Congress of Dermatology.

Sessions will be closely monitored for such occurrences.

8. RELEASE TIME & ATTRIBUTION

The official release/embargo time for material presented in scientific sessions is the date and start time of the educational session in which that material is presented, unless otherwise specified.

If an individual presents the same material or topic in two or more didactic sessions, the earlier session will be considered the official release time.

The official release time/embargo of posters, abstracts and late-breaking abstracts is 9:00 a.m. on Thursday, June 19, 2025.

9. SPONSOR AND EXHIBITOR MEDIA

Unless otherwise agreed with the Organizing Secretariat, each Exhibitor/Sponsor may invite up to 3 media representatives, who will be identified by a "Sponsor Media" badge personalized with the name, surname, and company name of the Exhibitor/Sponsor.

The categories entitled to this badge are as follows:

journalists/reporters, freelance journalists, web journalists/bloggers, influencers*, broadcast media (TV, radio), and members of the technical crew.

Each Exhibitor/Sponsor must send the details of invited Sponsor Media to the ICD2025 Media Department at icd2025media@thetriumph.com by June 4, 2025.

The Sponsor Media badge is the only one that grants access to the Exhibition Hall, in addition to all other areas open to the Media badge.

Filming of sponsored sessions is allowed, but video recording services are not included in the sponsorship package and must be provided by the official Congress Venue provider. The footage must not be made available and/or disseminated on websites or at meetings, nor broadcast, before the end of the Congress. The sponsor is solely responsible for any recording. The chair and speakers must give their explicit consent. The sponsoring company must provide a self-declaration stating that the session chairs and speakers have given their consent to the recording of the session. Exhibitors are responsible for enforcing the ban on their stands. Each exhibitor is solely responsible for obtaining the consent of the individuals involved. Unauthorized photographs/videos are not the responsibility of the Organizing Secretariat. However, exhibitors may not object to the Organizing Secretariat filming the entire exhibition. All editions of the ICD are usually documented fully or in part by a commissioned official photographer. As a result, photos and/or videos of exhibitors and/or their stands may be published in traditional and/or digital media without prior consent. Exhibitors may distribute press releases or press kits to the media on their stands. The ICD2025 Media Department is solely responsible for ICD2025's media activities and makes no product or service promotion.

www.icd2025rome.org





ROME
XIV INTERNATIONAL CONGRESS
OF DERMATOLOGY
18-21 JUNE 2025
THE ROADS OF DERMATOLOGY

**ICD2025 accepts no responsibility for the actions of the influencers participating in the Congress, even if mentioned on their accounts.*

10. COPYRIGHT INFORMATION

The XIV International Congress of Dermatology is wholly owned by the ISD – International Society of Dermatology and is not a public event. Any unauthorized use of program content, which includes, but is not limited to, oral presentations, audio-visual materials used by speakers, poster abstracts, and program papers, outlines and handouts, without the written consent of the ICD2025 is prohibited and will be grounds for termination of press credentials, a ban from future meetings and prosecution for infringement of applicable copyright law. Handout materials are prepared and submitted for distribution by the presenters, who are solely responsible for their content. Under no circumstances may the information presented at the ICD2025, except for news releases, be republished in its original format in print, broadcast or electronic media. The views expressed and the techniques presented by the speakers at ICD2025 sponsored educational meetings are not necessarily shared or endorsed by ICD2025.

11. INTERPRETATION & APPLICATION OF MEDIA GUIDELINES

All issues and questions not specifically covered by these Media Guidelines are subject to the decisions of ICD2025. ICD2025 reserves the right to amend or supplement these guidelines as necessary and to notify such changes to the registered press. If ICD2025 has reason to suspect that these guidelines have been violated, it reserves the right to inspect all bags, packages, etc. for unauthorized items (e.g. recording devices or cameras), to confiscate such items and/or to expel and ban any member of the media for violating the guidelines. We appreciate your interest in following ICD2025. We hope you have a rewarding and educational experience. If you have any questions about these guidelines or ICD2025, please email icd2025media@thetriumph.com or stop by the Media Centre during your visit.

www.icd2025rome.org

