



ROME
XIV INTERNATIONAL CONGRESS
OF DERMATOLOGY
18-21 JUNE 2025

SPONSORSHIP
PROSPECTUS
ICD2025ROME





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WELCOME MESSAGE

Dear Colleagues and Friends,

On behalf of the International Society of Dermatology (ISD), we are pleased to announce that the XIV International Congress of Dermatology (ICD) will be held from June 18 to 21, 2025, at the Rome Congress Centre La Nuvola, under the auspices of the Italian Societies of Dermatology ADMG, ADI, ADOI, and SIDeMaST.

The ICD Congress was last held in Italy (Naples) in 1964, and we are delighted and enthusiastic that it is returning to Italy after 51 years.

Rome, the Eternal City, is a metropolis that blends eternal beauty, history, and spirituality. This city, as well as its host nation, Italy, is home to various world-renowned centres of excellence and training in dermatology. *All roads lead to Rome!*

The International Congress of Dermatology is held every 4 years, and with its theme *The Roads of Dermatology*, ICD 2025 will examine the future of dermatology by bringing together physicians, researchers, and industry to promote and improve skin health for all. Together with ISD, whose mission is to improve care through sharing knowledge, increasing professionalism, and bringing together the diverse, global dermatology community, the ICD will be a congress without borders and will celebrate diversity, which will be represented by 6 roads that cross geographical boundaries and bring the world to the city where history and modernity meet.

Working diligently on two fronts we have a common mission: **inclusion in skin care through a global dermatology community that celebrates diversity.**

We are delighted to welcome you to this fascinating and enlightening conference, where specialists from across the world will gather to exchange knowledge, share insights, and create collaborative discussions. Your participation adds significant value to our event, and we are convinced that your efforts will improve the overall experience for all attendees.

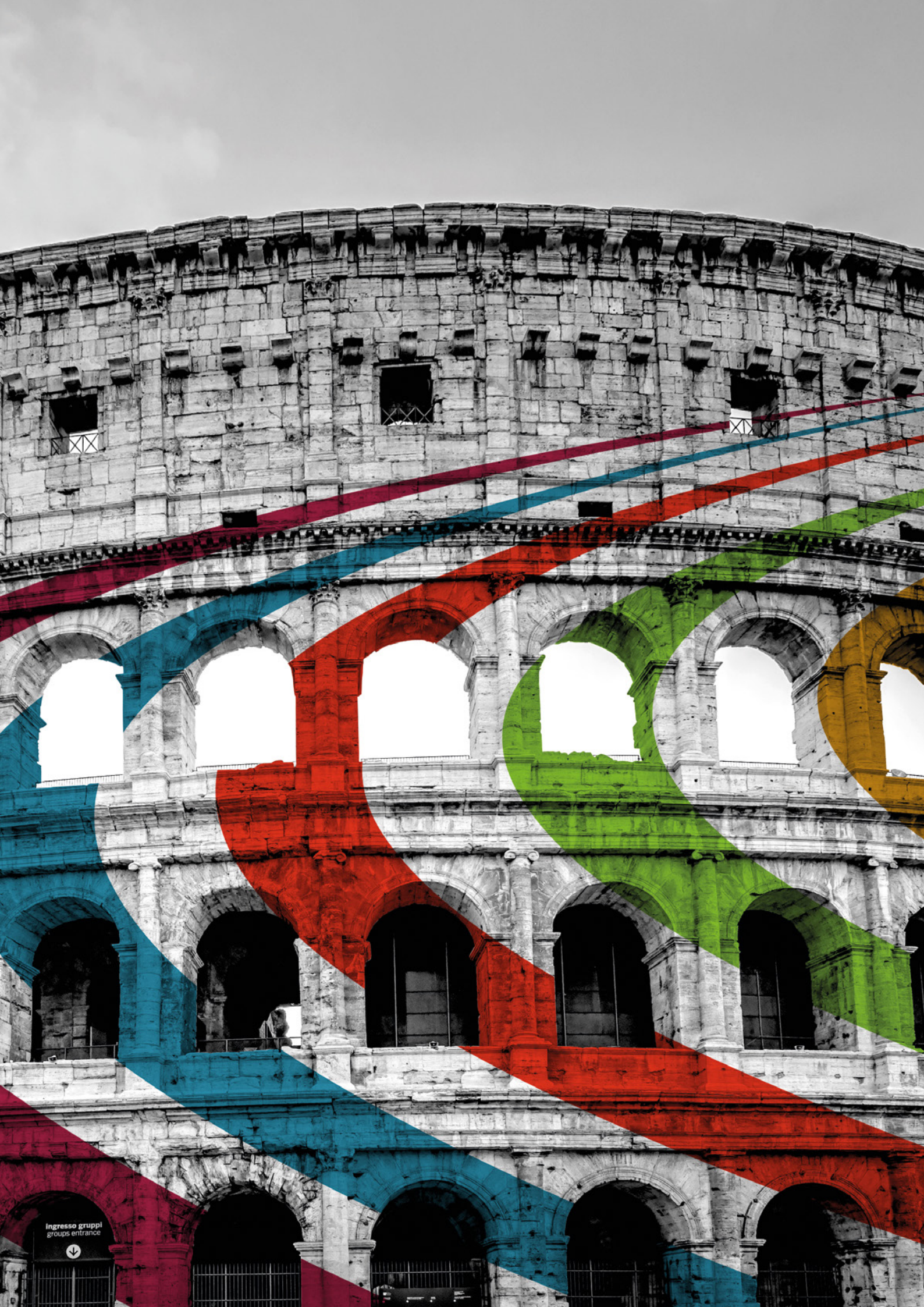
We look forward to welcoming you in Rome in 2025!

Prof. Giovanni Pellacani

President
XIV International Congress of Dermatology

Prof. Nancy Dattola

Secretary General
XIV International Congress of Dermatology



Ingresso gruppi
groups entrance





CONGRESS GENERAL INFORMATION

Dates: June 18-21 2025

City: Rome, Italy

Venue: Rome Convention Center "La Nuvola"

Website: icd2025rome.org

PROFESSIONAL CONGRESS ORGANIZER

.TriumphITALY

Via Lucilio 60, 00136 Rome, Italy
icd2025sponsor@thetriumph.com

HOSTS

International Society of Dermatology (ISD)

The International Society of Dermatology (ISD) was founded by Drs. Aldo Castellani and Frederick Reiss in 1959. The organization was initially the "International Society of Tropical Dermatology". The Society had a particular interest in global dermatology and tropical skin diseases but also had a broad interest in all aspects of dermatology as basic sciences, venereology and public health and in teaching dermatology in developing countries. The organizing committee of Drs. George C. Andrews, Anthony C. Cipollaro and J. Lowry Miller recruited an initial worldwide membership of 1,000. Membership was open to all physicians with an interest in tropical medicine.

The first formal meeting was held on January 25 1960 at the New York Academy of Medicine. Dr. Aldo Castellani was chosen as the first President and Dr. Frederick Reiss the first Secretary General. The first paper was presented by Dr. Castellani.

The motto of the International Society of Dermatology is "Congregat ut Vincat Invidi Morbi Sagittas" - "Gather Together in Order to Overcome the Arrows of Hateful Disease".

Association of Dermatology of Magna Grecia (ADMG)

Association of Dermatology of Magna Grecia (ADMG) is a non-profit association whose members are leaders in relevant positions in universities, governmental bodies and technical agencies, public and private health institutions, professional associations, national and regional technical commissions.

The name of "Magna Grecia" does not respond to a geographical concept, as the association is located in Italy, but reflects the inspiration to the medical-philosophical doctrines of Hippocrates and Magna Graecia, glory of our ancient civilization.

As a well established scientific association with a long history of successful and annual conferences, the purpose of the Association is to promote the study and development of Dermatology and Sexually Transmitted Diseases.

HOST SUPPORTING ORGANIZATIONS







THE ROADS OF DERMATOLOGY

ICD2025 & ISD

ICD2025, with its theme **The Roads of Dermatology**, will examine the future of Dermatology by bringing together physicians, researchers, and industry to promote and improve skin health for all.



INTERNATIONAL
SOCIETY of
DERMATOLOGY

Together with the **International Society of Dermatology (ISD)**, whose mission is to improve care through sharing knowledge, increasing professionalism, and bringing together the diverse, global dermatology community, the ICD will be a congress without borders and will celebrate diversity, which will be represented by 6 roads that cross geographical boundaries and bring the world to the city where history and modernity meet.

KEYWORDS & TRACKS

INCLUSION: Global health

INNOVATION: Medical dermatology

EVOLUTION: Digital health & artificial intelligence

RESEARCH: Oncology

EQUALITY: Tropical infections/diseases and sexually transmitted diseases

SELF-ESTEEM: Aesthetic and cosmetic dermatology



EVOLUTION

INNOVATION

INCLUSION

RESEARCH

SELF-ESTEEM

EQUALITY



ORGANIZING BOARD



Prof. Giovanni Pellacani
President



Prof. Chris Griffiths (UK)
President Scientific Program
Committee



Prof. Ketty Peris (Italy)
Co-President Scientific Program
Committee



Prof. Nancy Dattola
Secretary General



Prof. Giuseppe Argenziano



Dr. Francesco Cusano



Dr. Santo Dattola



Prof. Aldo Morrone



Prof. Luigi Naldi



Dr. Giovanni Fabio Zagni



SCIENTIFIC PROGRAM COMMITTEE



Prof. Chris Griffiths (UK)
President Scientific Program
Committee



Prof. Ketty Peris (Italy)
Co-President Scientific Program
Committee



Prof. Jean Bognia (USA)



Dr. Raúl Cabrera (Chile)



Dr. Hassan Galadari (UAE)



Dr. Xing-Hua Gao (China)



Dr. Nellie Konnikov (USA)



Dr. Dedee Murrell (Australia)



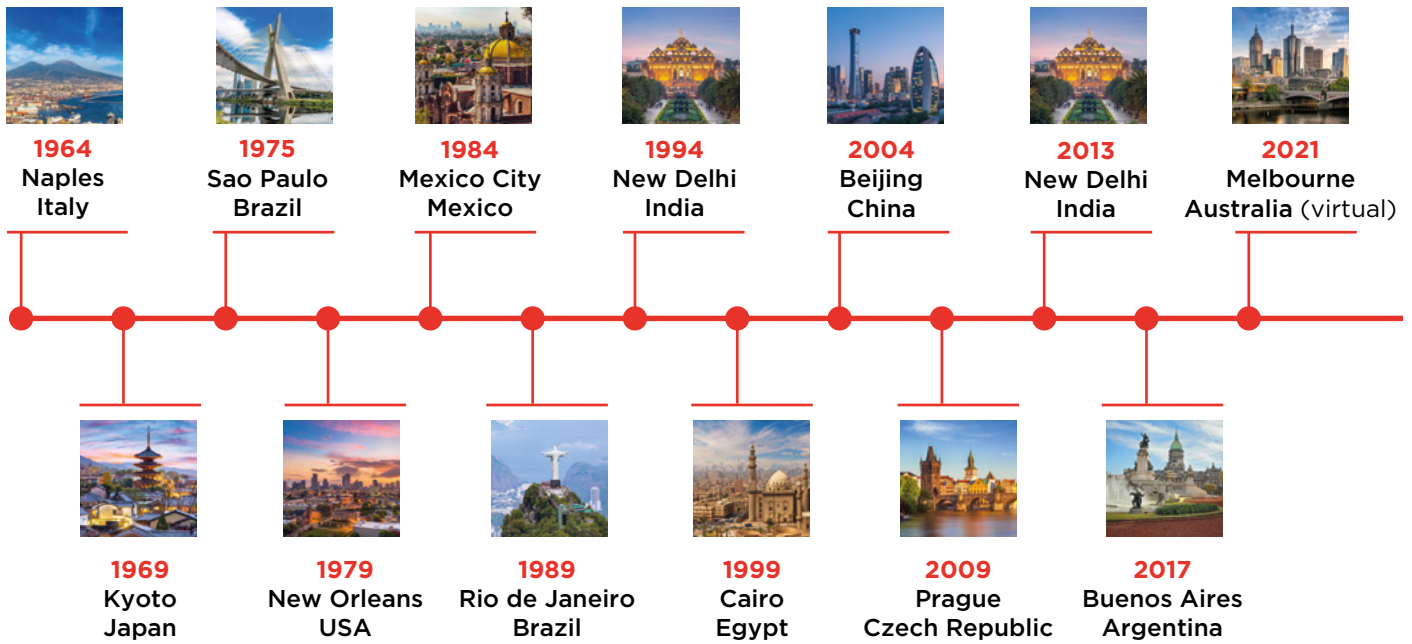
Dr. Jacek Szepietowski (Poland)



ICD'S HISTORY

The International Congress of Dermatology is held every 4-5 years with the purpose of bringing together professionals in dermatology to engage them in the exchange of scientific and clinical knowledge.

The first ICD was held in Italy in 1964 and is returning to its first host country after 51 years.





ROME



Italy is the most important crossroads in Europe. It links southern Europe to the rest of the continent and the whole world. Its location is very accessible globally and makes the country a perfect meeting point for land, sea and air routes.

Rome is the capital of Italy, a large cosmopolitan city with an artistic, architectural and cultural history that has been influencing the whole world for almost 3000 years. It is dominated by ancient structures with an infinity of places to visit, covering over two millennia of history. It is known all over the world as the Eternal City, a synonym for everlasting beauty, history and spirituality.

“All roads lead to Rome”

Located in the Centre of the Country and in the centre of the Mediterranean sea, Rome is an easy reach from travellers from all over the world. The city is one of the preferred sites for millions of tourists and it hosts successfully various international congresses. In addition to hotels and conference facilities, there are up-to-date exhibitions, art galleries, theatres, and cultural events which add a charming and relaxing flavour to participants' stay in the city. Modern Rome is also a major international business destination. It is the seat of the Italian government and the economy is dominated by services, telecommunication companies, research, tourism, construction and banking.



ROME CONVENTION CENTER “LA NUVOLA”

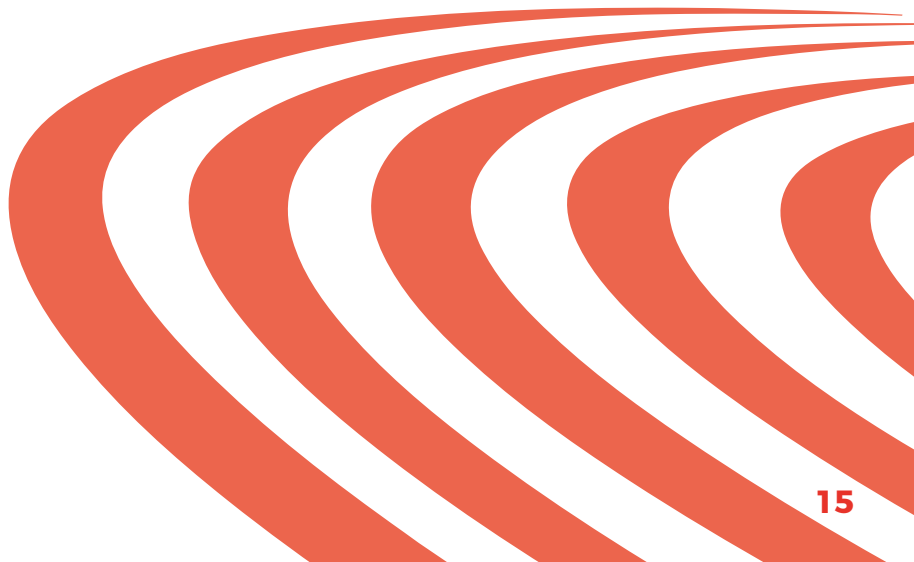
“La Nuvola” is an international conference facility and a contemporary iconic building in Rome inaugurated on October 29, 2016. Awarded as Best Building Site from the Royal Institute of British Architects, the masterpiece of the architect Massimiliano Fuksas is a work of extraordinary artistic value, characterized by innovative solutions, an eco-friendly approach and technologically advanced materials, making it the ideal scenario for this congress.

The central showpiece of Rome’s new convention center, “La Nuvola” (The Cloud) is a bold cloud-shaped structure that ‘floats’ containing an auditorium for 1800 people. Accessed via a series of walkways, the structure is geometrically complex and visually stunning, symbolising the connection between the city of Rome and the convention center.



PROGRAM AT A GLANCE

TIME	18 JUNE	19 JUNE	20 JUNE	21 JUNE	
08:30 - 10:30	Sister Society Meetings Special Edition SIDeMaST- ADOI	Morning Sessions	Morning Sessions	Morning Sessions	
10:30 - 10:45		Break	Break	Break	
10:45 - 12:15		Plenary Session	Plenary Session	Plenary Session	
12:15 - 12:30		Break	Break	Break	
12:15 - 13:30				Closing Ceremony	
12:30 - 13:30		Lunchtime Sponsored Symposia 60'	Lunchtime Sponsored Symposia 60'		
13:30 - 14:00		Lunchtime Sponsored Symposia 30'	Lunchtime Sponsored Symposia 30'		
13:30 - 14:00		Break	Break		
14:00 - 15:20		Afternoon Sessions	Afternoon Sessions		
15:20 - 15:30		Break	Break		
15:30 - 16:50		Afternoon Sessions	Afternoon Sessions		
16:50 - 17:10		Break	Break		
17:10 - 18:10			Afternoon Sponsored Symposia	Afternoon Sponsored Symposia	
17:30 - 18:30		Opening Ceremony			





SCIENTIFIC SESSIONS

PLENARY SESSIONS

In-depth presentations by world-class clinicians and/or investigators on foundational aspects of medicine and dermatology.

N. 3 Distinguished Lecturers

Ncoza Dlova (South Africa)

Timothy Spector (UK)

Fiona Wood (Australia)

N. 6 Keynote Lecturers

André Braz (Brazil)

Esther Freeman (USA)

Axel Hauschild (Germany)

Kenji Kabashima (Japan)

Harald Kittler (Austria)

Archana Singal (India)

SYMPOSIA

40 comprehensive and broad overviews of dermatologic topics aimed at bringing participants up to date on the current state-of-the-art, including relevant basic science, diagnosis, and management.

Acne & Rosacea

Advanced Surgery

Adverse Drug Reactions

Art in Dermatology

Artificial Intelligence

Atopic Dermatitis

Bacterial Infections

Basic Dermatological Surgery

Connective Tissue Diseases

Cosmetic

Education

Environment & the Skin

Fungal Infections

Genital Dermatology

Genodermatoses

Hair Diseases

Hidradenitis Suppurativa

Immunobullous Diseases

Itch

Lymphomas

Melanoma

Migrant Health

Nail Diseases

Neutrophilic & Eosinophilic Dermatoses

New Technologies

New Therapeutics

Non Melanoma Skin Cancers

Oral Medicine

Pediatric Dermatology

Photomedicine

Psoriasis

Psychodermatology

Sexually Transmitted Diseases

Skin Aging

Skin of Color

Teledermatology

Tropical Diseases

Viral Infections

Vitiligo & Pigmentary Disorders

Wound Healing & Keloids

COURSES

9 didactic sessions aimed at participants who wish to gain new knowledge in a field where they may not already be familiar. Basic aspects of the topic are covered in addition to key current breakthroughs and advances.

Advanced Dermoscopy

Advanced Injectable

Basic Dermoscopy

Basic Injectable

Chemical Peels

Lasers I

Lasers II

Nail Surgery

Trichoscopy



FREE COMMUNICATION TOPICS

- Acne, Hidradenitis Suppurativa, Rosacea
- Aesthetic & Cosmetic Dermatology
- Artificial Intelligence & Skin Imaging
- Atopic Dermatitis
- Autoimmune Blistering Diseases
- Climate Change
- Contact Dermatitis
- Cutaneous Adverse Reactions to Drugs
- Cutaneous Oncology
- Dermatologic Surgery
- Dermatopathology
- Dermoscopy
- Gender Dermatology
- Genodermatoses
- Hair Disorders & Trichoscopy
- Lasers
- Medical Dermatology
- Migrant Health
- Mucosal Diseases
- Nail Disorders
- Novel Therapies
- Pediatric Dermatology
- Psychodermatology
- Photobiology & Phototherapy
- Physical Therapies (including PDT)
- Pigmentary Disorders
- Pruritus & Dysesthesias
- Psoriasis
- Sexually Transmitted Infections and HIV
- Skin Aging: Extrinsic and Intrinsic Factors
- Skin Infections & Tropical Diseases
- Skin of Color
- Teledermatology
- Urticaria & Angioedema
- Vasculitis & Vasculopathies
- Wound Healing & Keloids
- Miscellaneous

Late breaking abstracts

SPONSORSHIP OPPORTUNITIES





SPONSORS OPPORTUNITIES

ICD 2025 represents a major opportunity to increase your brand exposure to a global audience, by choosing from the sponsorship packages, individual and exhibition options.

OPPORTUNITIES

- All Sponsors will be treated on a “First come, first served” basis within the sponsorship category
- All the indicated prices are expressed in Euro and are VAT excluded
- As for space allocation, early booking is recommended

KEY SPONSOR & EXHIBITOR DATES

- Exhibit Technical Manual distribution December 2024
- Exhibit booth construction 17-18 June 2025
- Exhibit dates 19-20-21 June 2025
- Exhibit dismantling 21 June (afternoon) - 22 June 2025 upon request



MAJOR SPONSORSHIP PACKAGES

RECOGNITION PROGRAM BENEFITS	ELITE SPONSOR*	DIAMOND SPONSOR	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR
Early rate Sponsorship (until May 31 2024)	300.000 €	180.000 €	120.000 €	80.000 €	50.000 €	25.000 €
Regular rate Sponsorship (from June 1 2024)	320.000 €	200.000 €	140.000 €	100.000 €	60.000 €	30.000 €
EXHIBITION AREA						
Exhibition spaces	108 sqm	72 sqm	36 sqm	27 sqm	18 sqm	9 sqm
REGISTRATION						
Full Registrations	15	15	10	8	4	2
SCIENTIFIC PROGRAM						
Lunchtime Symposium 60' (up to 300 pax)	1	1				
Lunchtime Symposium 60' (up to 200 pax)			1	1		
NETWORKING						
Hospitality Suites	2	1	1			
ACKNOWLEDGMENT						
Use of the Congress Logo	x	x	x	x	x	x
Acknowledgement on Sponsors Board	x	x	x	x	x	x
Logo link to sponsor's website	x	x	x	x	x	x
ADDITIONAL SPONSORSHIP OPPORTUNITIES						
Digital Insert in Congress App	3	2	2	1	1	1
E-Blast	3	2	2	1	1	
Push notification in Congress APP	3	2	2	1	1	

*Only one sponsor allowed

** It is possible to include the Afternoon Symposium in the package



SCIENTIFIC PROGRAM SPONSORSHIP

SPONSORED SYMPOSIA

ROOM CAPACITY	LUNCHTIME SYMPOSIUM 60'		LUNCHTIME SYMPOSIUM 30'		AFTERNOON SYMPOSIUM 60'	
	Early Rate (until May 31 2024)	Regular Rate (from June 1 2024)	Early Rate (until May 31 2024)	Regular Rate (from June 1 2024)	Early Rate (until May 31 2024)	Regular Rate (from June 1 2024)
Up to 300 pax	€ 35.000	€ 40.000	€ 25.000	€ 28.000	€ 30.000	€ 35.000
Up to 200 pax	€ 30.000	€ 35.000	€ 20.000	€ 23.000	€ 25.000	€ 28.000

Sponsorship includes:

- Sponsor will propose the topic and the invited speaker, subject to the approval of the Organizing Committee
- Meeting Room with standard audio/visual equipment
- Rehearsal or decorating time 15 minutes prior to the start of the Symposium
- Push notification in Congress APP on the day of the Symposium
- Acknowledgement on Sponsors Board, Website & APP

Sponsor is responsible for:

- Additional AV **
- Symposia faculty expenses, as required, including registration for the congress
- Room customization
- Catering - food and beverage**

** MUST be arranged via Congress Secretariat

SPEAKERS' PREVIEW ROOM

Sponsorship € 15.000

Sponsorship includes:

- Acknowledgement on Sponsors Board, Website & App

E-POSTERS AREA

Sponsorship € 20.000

Sponsorship includes:

- Sponsor branding on e-poster monitor and signage
- Acknowledgement on Sponsors Board, Website & App

Sponsor is responsible for:

- Providing branding design

SCHOLARSHIPS

Sponsorship € 3.000

ISD will provide a certain number of scholarships; to support the participation of young dermatologists coming from developing countries, sponsors can support our scholarship program. Sponsors and companies will be acknowledged in the final program.



SOCIAL AND NETWORKING SPONSORSHIP

WELCOME COCKTAIL

Sponsorship € 60.000

The Welcome Cocktail will be a perfect opportunity to gather delegates, as well as industry representatives, in a relaxed and entertained ambience.

Sponsorship includes:

- Non-exclusive sponsorship (maximum 3 sponsors)
- Logo on cocktail invitations
- Acknowledgement on Sponsors Board, Website & App

PRESIDENT'S DINNER

Sponsorship € 50.000

The President's Dinner will be hosted by the President of the XIV International Congress of Dermatology, along with his esteemed international guests.

Sponsorship includes:

- Non-exclusive sponsorship
- 2 tickets
- Logo on invitations
- Acknowledgement on Sponsors Board, Website & App

NETWORKING DINNER

Sponsorship € 80.000

Special occasion to gather with the most important people of the Dermatology Industry.

Sponsorship includes:

- Non-exclusive sponsorship
- 2 dinner tickets
- Logo on dinner invitations
- Acknowledgement on Sponsors Board, Website & App

HOSPITALITY SUITE

Sponsorship € 15.000

SOLD OUT

A limited number of meeting rooms are available at the congress venue, therefore we will assign on the basis of first come first served.

Sponsorship includes:

- Room rental with standard table and 2 chairs
- Signage outside the room with logo
- Acknowledgement on Sponsors Board, Website & App

Sponsor is responsible for:

- AV**
- Branding production**
- Catering – food and beverage**

** Additional services for hospitality suites must be arranged via Congress Secretariat



DELEGATES MATERIAL SPONSORSHIP

DELEGATE BAGS PROVIDED BY SPONSOR

SOLD OUT

Sponsorship € 18.000

Sponsorship includes:

- Exclusive sponsorship
- The congress bag will be distributed to each participant upon arrival to the Congress
- Acknowledgement on Sponsors Board, Website & App

Sponsor is responsible for:

- Providing branded bags for all delegates, with logo printed on a visible position together with the ICD 2025 logo and ISD Logo
- Bag style, size and position of the logo will be decided by mutual agreement
- Shipping costs
- Shipping details and number of delegate bags will be supplied 4 months prior to the start of the Congress
- Bags have to be produced in recycled materials

DELEGATE BAGS PROVIDED BY THE ORGANIZER

SOLD OUT

Sponsorship € 50.000

Sponsorship includes:

- Exclusive sponsorship
- Logo on delegate bags printed on a visible position together with the ICD 2025 logo and ISD Logo
- The congress bag will be distributed to each participant upon arrival at the Congress
- Acknowledgement on Sponsors Board, Website & App

Sponsor is responsible for:

- Position of the logo will be decided by mutual agreement

DELEGATE NOTEPADS PROVIDED BY SPONSOR

SOLD OUT

Sponsorship € 5.000

Sponsorship includes:

- Exclusive sponsorship
- The notepads will be distributed to each participant upon arrival at the Congress inside the Delegate Bag
- Logo on delegate notepads printed on a visible position together with the ICD 2025 logo and ISD Logo
- Acknowledgement on Sponsors Board, Website & App

Sponsor is responsible for:

- Providing branded notepads for all delegates
- Shipping costs
- Shipping details and number of delegate notepads will be supplied 4 months prior to the start of the Congress
- Notepads have to be produced with PCF

DELEGATE NOTEPADS PROVIDED BY THE CONGRESS  **SOLD OUT**
Sponsorship € 15.000

Sponsorship includes:

- Exclusive sponsorship
- Logo on notepads printed on a visible position together with the ICD 2025 logo and ISD Logo
- The congress notepads will be distributed to each participant upon arrival to the Congress inside the Delegate Bag
- Acknowledgement on Sponsors Board, Website & App

DELEGATE PENS PROVIDED BY SPONSOR  **SOLD OUT**
Sponsorship € 5.000

Sponsorship includes:

- Exclusive sponsorship
- The pens will be distributed to each participant upon arrival to the Congress inside the Delegate Bag
- Acknowledgement on Sponsors Board, Website & App

Sponsor is responsible for:

- Logo on branded pens for all delegates printed on a visible position together with the ICD 2025 logo and ISD Logo
- Shipping costs
- Shipping details and number of delegate pens will be supplied 4 months prior to the start of the Congress
- Pens have to be produced with sustainable materials

DELEGATE PENS PROVIDED BY THE CONGRESS  **SOLD OUT**
Sponsorship € 15.000

Sponsorship includes:

- Exclusive sponsorship
- Logo on pens
- The congress pens will be distributed to each participant upon arrival to the Congress inside the Delegate Bag
- Acknowledgement on Sponsors Board, Website & App

LANYARDS PROVIDED BY THE SPONSOR  **SOLD OUT**
Sponsorship € 10.000

Sponsorship includes:

- Exclusive sponsorship
- Lanyards will be distributed, together with a badge, to each participant upon arrival at the Congress venue
- Acknowledgement on Sponsors Board, Website & App

Sponsor is responsible for:

- Providing branded lanyards for all delegates, with logo printed on a visible position together with the ICD 2025 logo and ISD Logo
- Exact lanyard style and position of logo will be decided by mutual agreement
- Shipping costs
- Shipping details and number of lanyards will be supplied 4 months prior to the start of the Congress
- Lanyards have to be produced in recycled cotton

LANYARDS PROVIDED BY THE CONGRESS

Sponsorship € 30.000

SOLD OUT

Sponsorship includes:

- Logo on delegate lanyards printed on a visible position together with the ICD 2025 logo and ISD Logo
- Lanyards will be distributed, together with a badge, to each participant upon arrival at the Congress venue
- Acknowledgement on Sponsors Board, Website & App

Sponsor is responsible for:

- Providing logo
- Position of logo will be decided by mutual agreement

PLANTABLE CARDS FOR ABSTRACT BOOK

Sponsorship € 12.000

Sponsorship includes:

- Logo (one color) on plantable cards (with non-GMO seeds) to be distributed among all participants, and printed QR Code to access Congress' Abstracts
- Acknowledgement on Sponsors Board, Website & App

FINAL E-PROGRAM: ONE FULL-PAGE

Sponsorship € 9.000

Sponsorship includes:

- Full-page advertisement in Final Programme, virtual version, to be distributed to all delegates
- A printed version will be distributed upon request
- Acknowledgement on Sponsors Board, Website & App

Sponsor is responsible for:

- Design of the advertising



DIGITAL SPONSORSHIP

WI-FI

Sponsorship € 20.000

SOLD OUT

Sponsorship includes:

- Exclusive sponsorship
- Name of the Wi-Fi network
- Wi-Fi information signs with sponsor logo, to be located strategically
- Acknowledgement on Sponsors Board, Website & App

CONGRESS APP* - SPLASH IMAGE

Sponsorship € 30.000

Sponsorship includes:

- Exclusive sponsorship
- The sponsor's logo will be visible for 10 seconds during the initial loading of the APP. It will appear for 2 seconds each time when re-opening the APP.

- Acknowledgement on Sponsors Board, Website & App

Sponsor is responsible for:

- Providing the logo

DIGITAL INSERT IN CONGRESS APP

Sponsorship € 5.000

Sponsorship includes:

- Digital insert may be inserted into the Congress App, maximum size 5 MB, PDF format, product name allowed

Sponsor is responsible for:

- Providing digital inserts, to be approved by the Organizing Secretariat

PUSH NOTIFICATION IN CONGRESS APP

Sponsorship € 5.000

Sponsorship includes:

- One push notification from Congress APP during selected day and time, according to timetable
- Acknowledgement on Sponsors Board, Website & App
- Product name not allowed

Sponsor is responsible for:

- Providing the content of push notification

LINK TO SPONSOR'S WEBSITE

Sponsorship € 5.000

Sponsors' company logo on the Sponsor section of the website will also include a link to their company website.

COMPANY PROFILE ON CONGRESS WEBSITE, APP & DIGITAL PROGRAM

150 WORDS	100 WORDS	50 WORDS
€ 6.500	€ 5.500	€ 4.500

Sponsors' company profile on the Sponsor section of the website, on the Congress App and the digital program.

E-BLAST

PRE-CONGRESS	DURING THE CONGRESS	POST-CONGRESS
€ 5.000	€ 7.000	€ 5.000

Sponsorship includes:

- One dedicated E-Blast to be sent to all attendees of the congress
- Acknowledgement on Sponsors Board, Website & App
- Product name not allowed

Sponsor is responsible for:

- Providing the HTML file

Limited number of E-BLASTS available

POCKET PROGRAM

Sponsorship € 18.000

SOLD OUT

Sponsorship includes:

- Logo on back cover
- Acknowledgement on Sponsors Board, Website & App

Sponsor is responsible for:

- Providing logo



SUSTAINABLE SPONSORSHIP

REUSABLE WATER BOTTLES PROVIDED BY SPONSOR



Sponsorship € 18.000

Sponsorship includes:

- Exclusive sponsorship
- The bottles will be distributed to each participant upon arrival to the Congress
- Acknowledgement on Sponsors Board, Website & App

Sponsor is responsible for:

- Providing branded reusable bottles for all delegates with logo printed on a visible position together with the ICD 2025 logo and ISD Logo
- Shipping costs
- Shipping details and number of bottles will be supplied 4 months prior to the start of the Congress

REUSABLE WATER BOTTLES PROVIDED BY THE CONGRESS



Sponsorship € 50.000

Sponsorship includes:

- Exclusive sponsorship
- Logo on reusable bottles printed on a visible position together with the ICD 2025 logo and ISD Logo
- The bottles will be distributed to each participant upon arrival to the Congress
- Acknowledgement on Sponsors Board, Website & App



BRANDING SPONSORSHIP

SELF-REGISTRATION DESK

Sponsorship € 18.000

SOLD OUT

Sponsorship includes:

- Logo on self-registration desks
- Acknowledgement on Sponsors Board, Website & App

INFORMATION DESK

Sponsorship € 12.000

Sponsorship includes:

- Logo on information desk
- Acknowledgement on Sponsors Board, Website & App

MOBILE PHONE CHARGING STATION

Sponsorship € 8.000 each

Sponsorship includes:

- Branded stand alone mobile charging station strategically located, for phones, tablets, etc.
- Acknowledgement on Sponsors Board, Website & App

Sponsor is responsible for:

- Providing branding design



EXHIBITION



BOOTHS

Minimum space: 9 sqm

Early rate (until May 31 2024): € 1.200 / sqm

Standard rate (from June 1 2024): € 1.500 / sqm

- Marked out 3m wide x 3m deep (9 sqm) space. All additional stand requirements such as walls, furniture, floor coverings and electricity are available at an additional cost to exhibitors
- 2 exhibitor badges for each 9 sqm (extra exhibitor badges can be purchased at the cost of €150 each VAT included; exhibitor badges can be purchased directly on site at the cost of €200 each VAT included)
- Organization name listed on exhibition page of Congress website
- For all 9 sqm booths it is mandatory to purchase the shell scheme



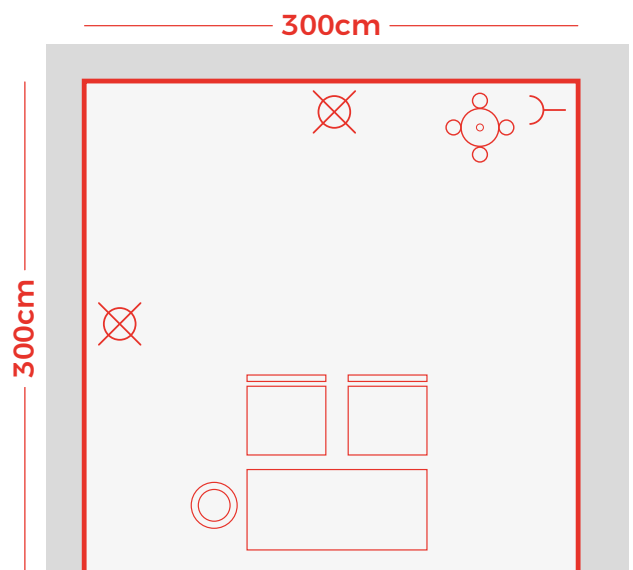
SHELL SCHEME CONSTRUCTION

Shell Scheme structure is mandatory for all 9 sqm booth. Sponsors which book a bigger exhibition space can either purchase a shell scheme construction or build their own booth under our technicians approval.

The cost for a 9 sqm shell scheme is € 1.200.

The cost includes

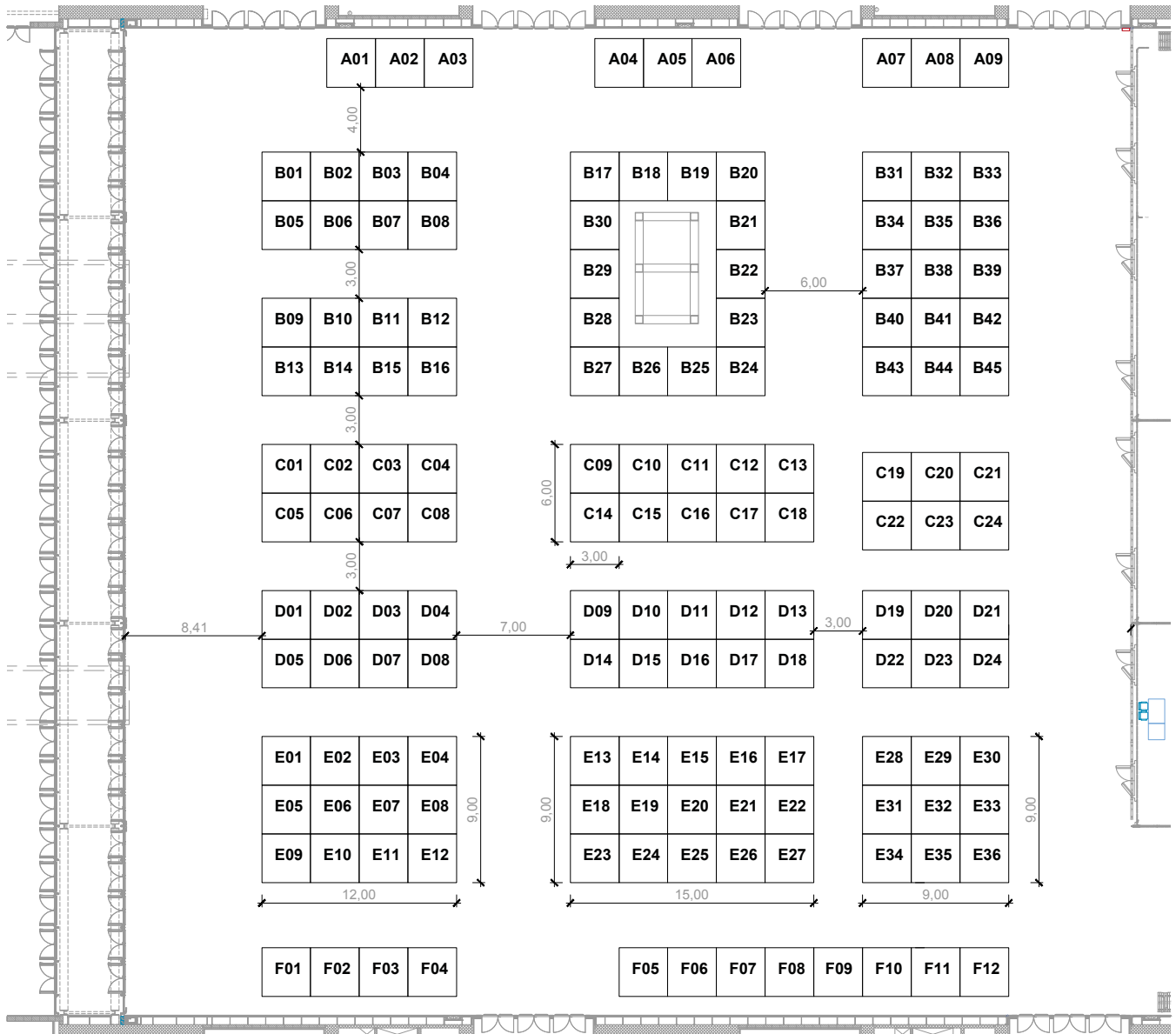
- Modular panel walls in octanorm system (2,5mt height)
- Carpet
- 1 information counter with customized graphics with 2 high chairs
- Fascia name
- 1 coat hunger
- 1 multisoocket, 3kW of power consumption and 2 led spotlights
- 1 waste basket



All above-mentioned rates are 22% VAT excluded



EXHIBITION FLOORPLAN







BRANDING OPPORTUNITIES

Branding Opportunities are available for sponsors & exhibitors only.
Major sponsors have the priority in the selection.

EXTERNAL FACADE BANNER 1 BANNER SOLD OUT 1 BANNER STILL AVAILABLE
Sponsorship € 30.000 (each)

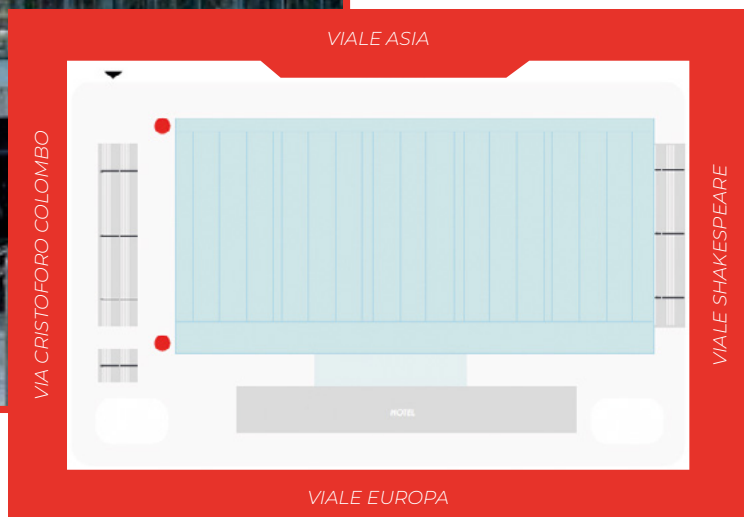
N* 2 PVC banners applied on the lateral structures of the frontal facade.
Dimension 2,9 x 20 mt.

Sponsorship includes:

- Production & installation

Sponsor is responsible for:

- Providing design



EXTERNAL HANDRAIL BANNER (only 69 available)

Sponsorship € 15.000 for all 69 handrail banners

Sponsorship € 1.800 package of 3 handrail banners

Sponsorship € 800 for each one

PVC banner installed on the handrail of the main entrance stairs.

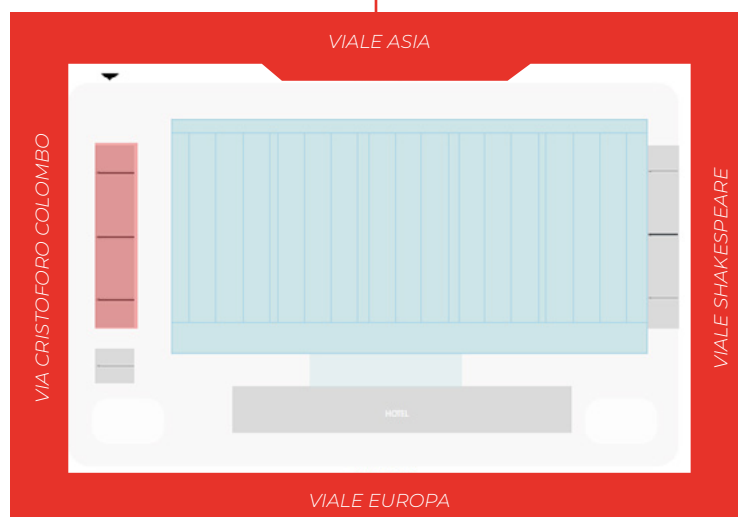
Dimension 115 x 115 cm (double sided).

Sponsorship includes:

- Production & installation

Sponsor is responsible for:

- Providing design



FLOOR STICKERS

Sponsorship € 200 / sqm

SOLD OUT

Customized walkable stickers. Different shapes are possible.
Dimension 80x80cm max. each.

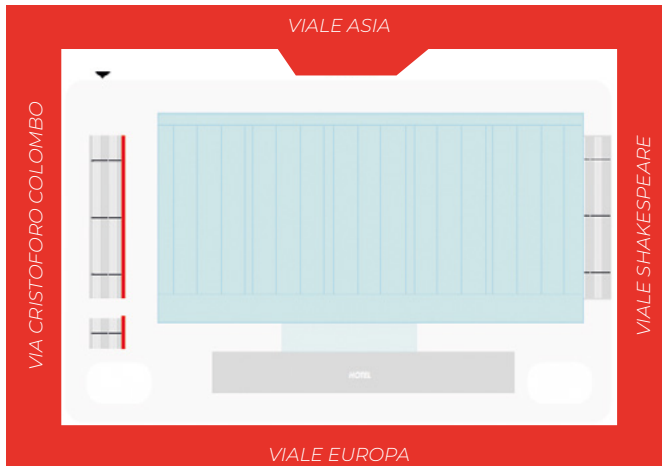
Sponsorship includes:

- Production & installation

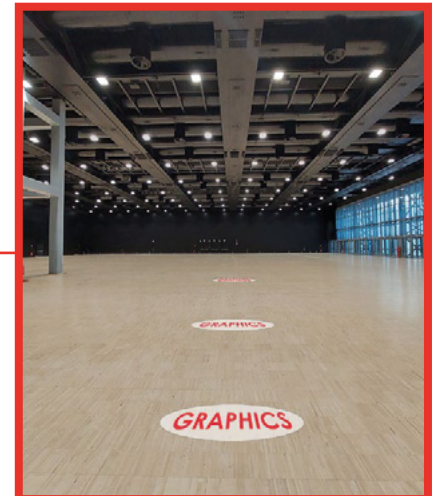
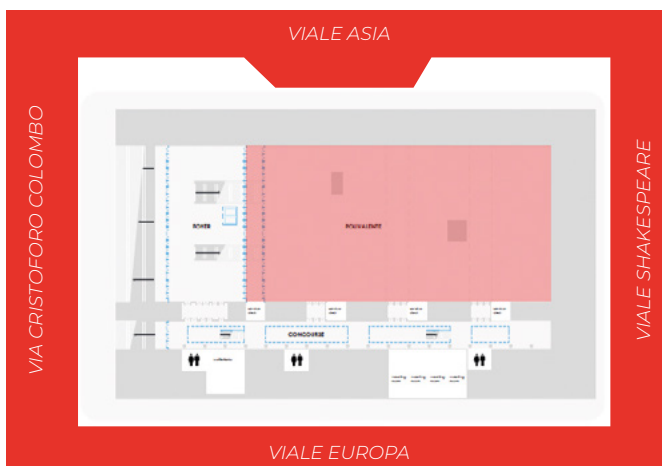
Sponsor is responsible for:

- Providing design

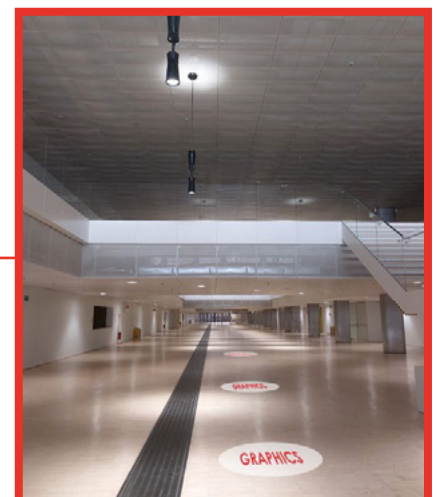
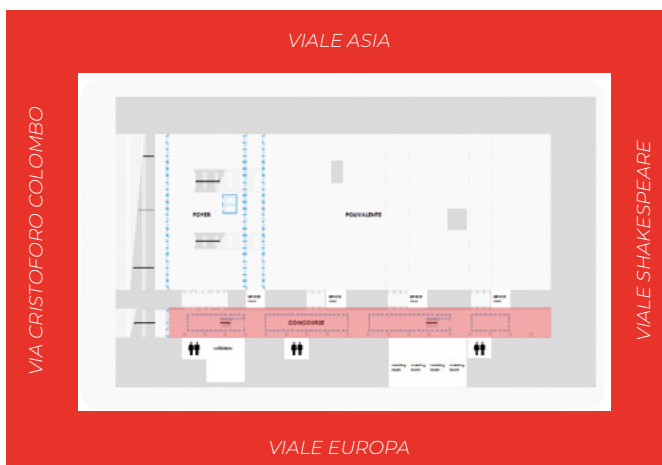
External



Exhibition Area



Concourse



EXTERNAL PARAPET STICKERS

Sponsorship quotation upon request only

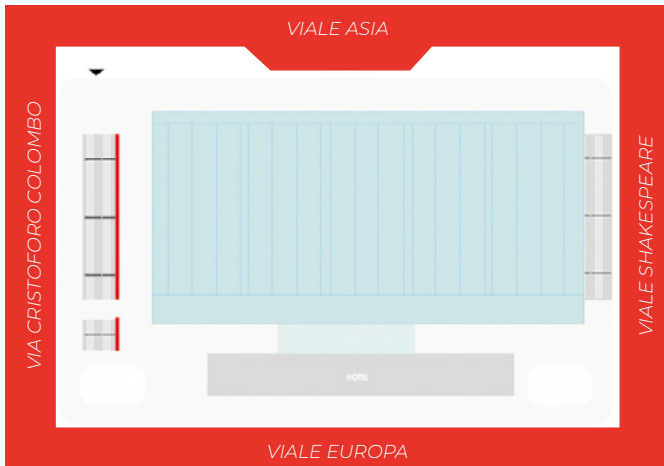
Stickers with company logo, keywords or content chosen by the sponsor applied on the external glass parapet. Dimension h.112 cm - flexible length.

Sponsorship includes:

- Production & installation

Sponsor is responsible for:

- Providing design



MAIN EXIT OVERDOOR STICKERS

Sponsorship € 12.500 for all 12 overdoor stickers

Sponsorship € 4.500 package of 3 stickers

Sponsorship € 2.000 for each one

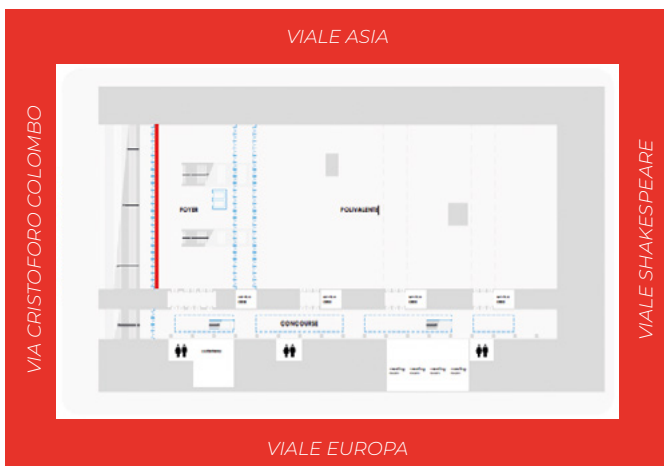
Application of stickers (only 12 available stickers) with company logo, keywords or content chosen by the customer on the internal overdoor glass of the main exit. Dimension 200,5 x 187 cm each.

Sponsorship includes:

- Production & installation

Sponsor is responsible for:

- Providing design



FOYER OVERDOOR STICKERS

Sponsorship € 12.500 for all 16 overdoor stickers

Sponsorship € 4.200 package of 3 stickers

Sponsorship € 1.800 for each one

SOLD OUT

Upon request, the Organizing Secretariat can evaluate the possibility of checking availability of additional stickers.

Application of customized stickers (only 16 stickers available) with company logo, keywords or content chosen by the sponsor on the internal overdoor glass of the foyer.

Dimension 101x205 cm. each

Sponsorship includes:

- Production & installation

Sponsor is responsible for:

- Providing design



FOYER ELEVATOR BANNER
Sponsorship € 15.000

SOLD OUT

Banner on the entrance elevator structure.
Dimension 7x18 mt.

Sponsorship includes:

- Production & installation

Sponsor is responsible for:

- Providing design



FOYER ESCALATOR STICKERS

Sponsorship € 3.000 for each sticker

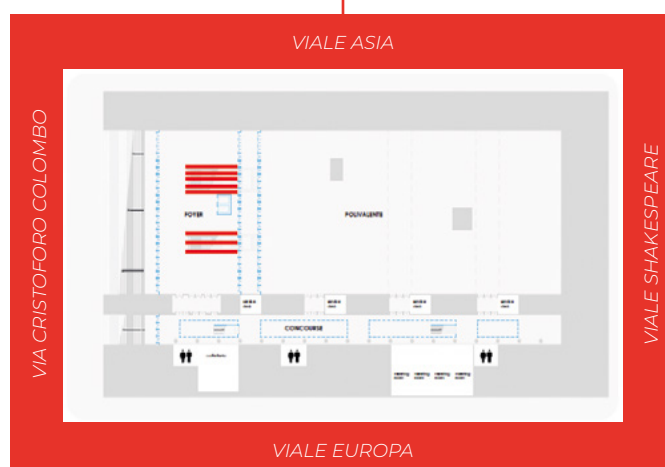
Fully wrapped sticker with company logo, keywords or content on the external side of foyer escalator.
Dimension 30 mt x 0.66 cm.

Sponsorship includes:

- Production & installation

Sponsor is responsible for:

- Providing design



CONCOURSE PARAPET STAIRS STICKER

Sponsorship € 1.000 / sqm

Cut out stickers with company logo, keywords or content chosen by the sponsor on the mezzanine parapets and stairs.

Sponsorship includes:

- Production & installation

Sponsor is responsible for:

- Providing design



CONCOURSE PARAPET STICKER

Sponsorship €1.000 / sqm

Cut out stickers with company logo, keywords or content chosen by the sponsor on the mezzanine parapet.

Sponsorship includes:

- Production & installation

Sponsor is responsible for:

- Providing design









ROME
XIV INTERNATIONAL CONGRESS
OF DERMATOLOGY
18-21 JUNE 2025



INTERNATIONAL
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.TriumphITALY

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